

Message Text

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ACTION EB-07

INFO OCT-01 IO-10 ISO-00 OIC-02 CCO-00 CIAE-00 OTPE-00

FCC-01 INR-07 NSAE-00 OC-05 COME-00 BIB-01 PM-03

NSC-05 SP-02 SS-15 L-02 H-01 DODE-00 AF-06 ARA-06

EA-06 EUR-12 NEA-09 TRSE-00 /101 W

----- 094695

R 191215Z FEB 75

FM USMISSION GENEVA

TO SECSTATE WASHDC 805

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E.O. 11652: N/A

TAGS: ETEL ITU

SUBJECT: CCIR PLENARY SESSION VOLUMES (ITU)

REF: A) HUFFCUTT-PROHME TELECON, FEB 18, 1975; B) GENEVA 7396;
C) GENEVA 60

1. CCIR DIRECTOR KIRBY, COMMENTING ON REPORT US MEMBERS AND ASSOCIATE MEMBERS UPSET BY NEW PRICE FOR 13 VOLUME SET OF CCIR TEXTS TO BE PUBLISHED THIS APRIL, ASKED TEL ATT TO EXPLAIN THAT PRESENT PRICE TO LARGE EXTENT DICTATED BY ADMINISTRATIVE COUNCIL DECISION OF JUNE 1974 AND REPRESENTED COMPROMISE WHICH DSYG BUTLER HAD AGREED TO ON ASSUMPTION PRICE WOULD PERMIT GREATER SALES AND HENCE LOWER UNIT COSTS.

2. HE EXPLAINED THAT RUN OFF FOR XIITH PLENARY ASSEMBLY TEXTS HAD BEEN 2700 COPIES OF EACH SET; THAT PLANNED RUN FOR 1975 WAS 4500 COPIES. IF US PURCHASERS RESIST PRESENT PRICE AND WILL NOT INCREASE THEIR PURCHASES, THEN ONLY ALTERNATIVE FOR ITU WILL BE TO REDUCE RUN TO 2700 COPIES AND RAISE PRICE TO AROUND 1000 SWISS FRANCS FOR MEMBERS AND ASSOCIATE MEMBERS AND 1500 SWISS FRANCS FOR NON-MEMBERS. (SEE REF B.)

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3. KIRBY STRESSED THAT DSYG BUTLER HAD COOPERATED WITH

CCIR IN REACHING COMPROMISE REFLECTED IN ANNOUNCED PRICE AND
THAT IN DISCUSSIONS WITH HIM WEEK OF FEB 24, DEPT SHOULD
BEAR THIS IN MIND.

4. COMMENT: KIRBY GENUINELY UPSET BY REPORT OF NEGATIVE
REACTION TO HIS COMPROMISE PRICE AND WONDERS IF US MEMBERS
AWARE OF ADMINISTRATIVE COUNCIL 1974 DIRECTIVE TO CCIR. HE
ALSO GRAVELY WORRIED ABOUT HAVING LARGE NUMBER OF UNSOLD SETS
OF CCIR TEXTS ON HAND IN GENEVA AND HENCE IS READY TO CUT BACK
ON RUN OFF AND RAISE PRICE TO FIGURES QUOTED IN PARA 2 ABOVE.
DALE

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Message Attributes

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Margaret P. Grafeld
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